

## HOLIDAY

## FLOOR SET UP

## PLANNING

JAN	<p>New Year's Day MLK Day Chinese New Year</p>	<p>Winter Clearance Super Bowl Valentine's Day Heart Health Month</p>	<p>Cinco de Mayo Mother's Day Memorial Day Graduation Father's Day</p>
FEB	<p>Ground Hog Day Valentine's Day President's Day Heart Health Month</p>	<p>Winter Clearance Super Bowl Valentine's Day Easter Beachwear Floor Sets Spring Season Reset</p>	<p>Summer Season Back to School</p>
MAR	<p>Mardi Gras St. Patrick's Day</p>	<p>Spring Season Easter March Madness</p>	<p>July 4th / Independence Day Spring / Summer Clearance</p>
APR	<p>Easter</p>	<p>Spring Season Mother's Day Graduation</p>	
MAY	<p>Cinco de Mayo Mother's Day Memorial Day</p>	<p>Summer Season Cinco de Mayo Mother's Day Graduation Father's Day Memorial Day</p>	<p>Fall / Halloween Labor Day Holiday Planning Back to School Season</p>
JUN	<p>Father's Day</p>	<p>Summer Season Father's Day July 4th / Independence Day Spring / Summer Clearance Floor Set</p>	<p>Holiday Season Thanksgiving / Black Friday</p>
JUL	<p>Independence Day</p>	<p>July 4th / Independence Day Spring / Summer Clearance Back to School Season</p>	<p>Breast Cancer Awareness Holiday / End of Year Clearance New Year</p>
AUG		<p>Back to School Spring / Summer Clearance Football Season Fall Season / Halloween Coats Floor Sets</p>	
SEP	<p>Labor Day Patriot Day</p>	<p>Back to School Fall / Halloween Football Season Labor Day</p>	<p>Veteran's Day</p>
OCT	<p>Columbus Day Halloween</p>	<p>Fall / Halloween Football Season Thanksgiving Breast Cancer Awareness</p>	
NOV	<p>Veteran's Day Thanksgiving Black Friday Cyber Monday</p>	<p>Thanksgiving Veteran's Day Holiday Season</p>	<p>Valentine's Day Super Bowl Winter Clearance</p>
DEC	<p>Kwanzaa Christmas New Year's Day</p>	<p>Holiday Season End of Year Clearance New Year Winter Clearance Floor Sets</p>	<p>Spring Season Easter Mother's Day Graduation</p>